



**Sustainable Marine Recreation**  
**“Protect Your Business By Protecting Your Reefs”**  
**“Proteja Su Negocio Protegiendo Sus Arrecifes”**

Workshop for Marine Tourism Professionals  
With the Coral Reef Alliance (CORAL)  
The 22<sup>nd</sup> US Coral Reef Task Force Meeting – November 30, 2009  
San Juan, Puerto Rico

---

**Morning Agenda**

- 8:30 – 9:00 AM**  
*Sign in/register and meet others*
- 9:00 – 9:15 AM**  
*Introduction (including brief overview of agenda and goals of workshop)*
- 9:15 – 10:00 AM**  
*Presentation: Understanding Coral Reefs – Ecology and Economy*
- 10:00 – 10:15 AM**  
*Local reef threats brainstorm – group exercise*
- 10:15 – 10:30 AM**  
*Coffee Break*
- 10:30 – 10:45 AM**  
*Samuel Suleiman Ramos--President and Founder of Sociedad Ambiente Marino*
- 10:50 – 11:15 AM**  
*Presentation: Coral Grief – The Problems Facing Coral Reefs*
- 11:15 AM – 12:00 PM**  
*Threats Ranking – interactive exercise*
- 12:00 – 12:30 PM**  
*Presentation: Sustainable Solutions in Marine Tourism*
- 12:30 – 1:30 PM**  
*Lunch*

**Afternoon Agenda**

- 1:30 – 1:45 PM**  
*Carlos Castro Torres--President, Pure Adventure*
- 1:45 – 2:30 PM**  
*Solutions Carousel*
- 2:30 – 3:00 PM**  
*Presentation: Promoting Sustainable Attitudes and Practices*
- 3:00 PM**  
*Workshop summary, concluding statements, evaluations and certificates*